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DONALD J. TRUMP

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

DONALD J. TRUMP

Plaintiff,

v.

RON BAKER, ELLIOT KRAMER,
TRUMP'S BEST COFFEE, GLOBLE
VIVA, INC.

Defendants.

Case No. C07 00378 SI

**FINAL JUDGMENT, ORDER
AND DECREE RE PERMANENT
INJUNCTION**

**[Filed Concurrently with the
Stipulation for Entry of Final
Judgment and Dismissal Pursuant
to FRCP 41(a)(1)]**

Pursuant to the stipulation of the parties, it is hereby ADJUDGED,
ORDERED, and DECREED that:

1. Defendants Ron Baker, Elliot Kramer, Trump's Best Coffee, and
Globe Viva, Inc. (collectively, "Defendants"), and each of them, and each of their
officers, employees, attorneys, agents, and all persons in active concert or
participation with them (hereinafter "the Enjoined Parties"), are immediately,
permanently and forever enjoined from all of the following:

(a) Using the name TRUMP, or any variation thereof, in any
combination of lower or upper case letters, alone or in combination with any other
term, and in any font or design:

(i) on or in connection with any product or service or the
promotion thereof; or

(ii) as any other false designation of origin or false description
or representation or any other thing calculated or likely to cause confusion or
mistake in the minds of the public or to deceive the public into the belief that
Defendants' products or services originate with or are associated with Donald J.
Trump ("Plaintiff").

(b) Representing by any means whatsoever, directly or indirectly,
that any products sold or services rendered by Defendants are associated with,
sponsored by, and/or connected or affiliated with Plaintiff, or from otherwise taking
any action likely to cause confusion, mistake or deception on the part of purchasers
as to the origin or sponsorship of Defendants' products or services.

(c) Competing unfairly with Plaintiff in any manner.

(d) Owning, operating, retaining, or maintaining in any way the
Internet sites accessible through the URLs www.TrumpsBestCoffee.com,
www.TrumpBest.com, www.MeetTrump.com, and
www.ImBeingSuedByTheDonald.com, or any other Internet site containing the
words "Trump" or "Donald" in the URL.

1 (e) Using any words, names, styles, designs, titles, or marks that
2 create a likelihood of injury to the business reputation of Plaintiff or a likelihood of
3 dilution of Plaintiff's mark and the goodwill associated therewith. And,

4 (f) Using any trade practices whatsoever that tend to unfairly
5 compete with or injure Plaintiff's business and goodwill pertaining thereto.

6 2. The terms of the permanent injunction set forth in paragraph 1 above
7 extend to all entities owned or controlled by the Enjoined Parties, as well as to the
8 Enjoined Parties' assigns, successors, affiliates, and related organizations under
9 common ownership or control.

10 3. The rights and benefits of the permanent injunction set forth in
11 paragraph 1 above extend to and are enforceable by Plaintiff's successors and
12 assigns.

13 Except as hereby ADJUDGED, ORDERED and DECREED, the above-
14 captioned action is hereby dismissed in its entirety pursuant to FRCP Rule 41(a)(1).

15 IT IS SO ADJUDGED, ORDERED and DECREED

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17 Dated: 6/22, 2007

18 THE HONORABLE SUSAN
19 UNITED STATES DISTRICT
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